



Edgemont PTA/PTSA
Edgemont Spring Fete 2012
200 White Oak Lane, Scarsdale, NY 10583

IRC 501 (c)(3) Organization

January 2012

Dear Friends of the Edgemont Schools:

The Edgemont PTA and PTSA's annual fundraiser, Spring Fête 2012, is one of Edgemont's best attended events. This year, it will take place on Saturday, April 21, at the Sunningdale Country Club and we anticipate that over 400 members of the community will attend.

This annual event raises money that is used for a variety of PTA and PTSA funded student programs and services including but not limited to the Arts and educational programs. The funds are divided between the Edgemont PTA (serving Greenville and Seely Place Elementary Schools) and the Edgemont PTSA (serving Edgemont Junior/Senior High School).

Once again, we are planning a commemorative journal to raise funds and would be especially honored by your support. The Spring Fête journal, with your advertisement, will be given to all attendees and your business will be listed in an Index of Advertisers available on the frequently visited PTA and PTSA websites. In addition, your journal ad will be included in the Edgemont Student Directory, an essential resource, giving parents the opportunity to support the businesses that help sustain the Edgemont schools.

Your support will enable us to continue to provide our children with quality programs otherwise unavailable due to lack of funding. It is through your remarkable community spirit and support we are able to help our children explore and realize their goals.

On the reverse of this letter, please find our Journal Advertisement Agreement. It outlines your various advertisement options. If you have any questions, please do not hesitate to contact us and thank you for your generosity.

Sincerely,

Suzie Oshatz-Perlman
Edgemont PTA/PTSA
Spring Fête Journal Co-Chair
Suzanneperlman@yahoo.com

Karen Rutter
Edgemont PTA/PTSA
Spring Fête Journal Co-Chair
Karenrutter2@gmail.com



Journal Advertising Agreement

The following advertisements are available. Please circle your selections:

<u>Ad size</u>	<u>Amount</u>
- Full Page (7-1/2" w x 9-1/2" h)	\$500.
- Half Page (7-1/2" w x 4-1/2" h)	\$250.
- Quarter Page (3-1/2" w x 4-1/2" h)	\$125.
- Business Card (3-1/2" w x 2" h)	\$50.

All ads must be provided exactly as you wish them to appear (i.e. camera ready).

DEADLINE FOR ARTWORK AND COPY: March 4, 2012.

Name: _____ Title: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please return this contract with payment and advertisement as soon as possible to reserve your ad space to: **Annual Journal, c/o Edgemont PTA/PTSA,**

**Karen Rutter
172 Clayton Road
Scarsdale, NY, 10583**

Please make your check payable to: **Edgemont PTA/PTSA**

If you wish to submit artwork or copy on disk, or if you need further information, please contact Karen Rutter, Journal Co-Chair, by e-mail: karenrutter2@gmail.com or by phone: (917) 584-4741
If you wish to submit your ad via **e-mail**, please send, in jpeg form.

Thank you for your support of Edgemont Schools!

Contributions are tax deductible to the extent allowable by law.